

# Tommy Bahama

## OUTDOOR LIVING

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### Tommy Bahama Outdoor Living Unveils Three New Lifestyle Collections at High Point Market

HIGH POINT, NC – Lexington Home Brands announces the introduction of three new lifestyle collections from their Tommy Bahama Outdoor Living brand at the High Point Market, October 13-18, 2023. The collections – **Kilimanjaro**, **Mozambique**, and **Sandpiper Bay** – will be presented in a newly designed area of Lexington’s showroom campus at 1300 National Highway in Thomasville.

“Outdoor living remains the fastest growing category in the industry,” said Phil Haney, President and CEO of Lexington Home Brands. “Well-designed outdoor living spaces have never been more important thanks to the priority being placed on the home, the appeal of extending indoor living spaces to the outdoors, and the incorporation of heating options that allow outdoor areas to be used year-around in most regions of the country. Tommy Bahama is the most recognized brand in the category, and our three new introductions this Market feature a broad range of styling to accommodate any design aesthetic.”

## Kilimanjaro

The authentic look of woven materials is elevated by the bold horizontal weave and rich tobacco finish on the **Kilimanjaro** collection. Complementing these woven elements are highly textured sustainably-sourced teak tops with elegant grain patterns, along with architectural aluminum base designs in a dark espresso finish. The result is a striking presentation, blending depth of finish, textures and materials. New performance fabrics feature globally inspired geometrics, animal skin patterns and whimsical motifs in sophisticated shades of onyx and taupe with warm gold undertones. The collection is comprised of 26 designs, including round, rectangular and bistro dining, a full array of occasional pieces and deep seating including a custom sectional.

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## *Mozambique*

Designs in **Mozambique** offer a fresh view of contemporary outdoor living, featuring clean lines and a strong linear aesthetic. Pieces are crafted from Eclipse™ synthetic teak in an elegant taupe-gray finish. This sustainable and eco-friendly material offers exceptional durability with minimal maintenance. It offers the beauty and natural appearance of teak, while maintaining its sophisticated color over time. The assortment features 16 designs, including round, rectangular and bistro dining, interesting occasional pieces, and deep seating. New performance fabrics feature soothing shades of alabaster, ecru and white.

## *Sandpiper Bay*

The Tommy Bahama brand is synonymous with refined island style, and designs in **Sandpiper Bay** express a current view of today's coastal living. Aluminum frames emulate the grain and character of leather-wrapped bamboo, with a hand-applied finish that offers remarkable authenticity. A signature element of the design are custom wavy glass tops whose eye-catching pattern draws inspiration from the motion of the sea. The assortment includes 16 designs, including round and rectangular dining, a full range of occasional and deep seating. New performance fabrics include paisleys, inviting palm patterns and contemporary geometrics in vibrant shades of coral and white.

The company highlights four points of differentiation offered by the **Tommy Bahama Outdoor Living** assortment: brand recognition, styling diversity, customization and in-stock inventory support.

Brand Recognition: Tommy Bahama is the most recognized consumer brand in the outdoor category by a wide margin, enjoying universal awareness and an unmatched reputation for design innovation and quality.

Styling Diversity: Many outdoor brands offer great products, but they tend to look alike in styling and color. The Tommy Bahama portfolio takes the opposite approach, featuring the most diverse range of styling in the industry, with scaling suited for grand outdoor living spaces as well as modest balconies and terraces. Both are important in addressing the needs and expectations of affluent consumers.

Customization: Deep seating designs are upholstered in Lexington's North Carolina upholstery facility using the same artisans who tailor the company's indoor products. The result is plush cushioning that is indistinguishable from fine indoor seating. With over 300 performance fabrics in the line as well as full COM capability, customization options are virtually unlimited.

Inventory Support: All Tommy Bahama Outdoor Living products are stocked in Lexington's distribution complex in North Carolina, offering expedited shipping. Shipping times for custom upholstery items average 30 days.

The three new **Tommy Bahama Outdoor Living** collections will be presented at the Lexington Home Brands showroom, located at 1300 National Highway during the High Point Market, October 13-18, 2023. The showroom will be open daily from 8:00 am until 6:00 pm. Complimentary parking is available on the showroom campus and lunch is served daily.

Private transportation departs every ten minutes from the Lexington Design Studio in downtown High Point to the main showroom and back, operating daily from 8:00 am to 6:00 pm or until the last guest is served. The Design Studio is located at the corner of Commerce Street and Wrenn, directly across from the IHFC building and the main transportation terminal. For more information, call 336.474.5555 or email [marketing@lexington.com](mailto:marketing@lexington.com).

### **ABOUT LEXINGTON HOME BRANDS**

Lexington Home Brands is a global manufacturer and marketer of residential and contract furnishings, recognized as an industry leader in design innovation and lifestyle merchandising. With a legacy dating back to 1903, the company's diverse assortment includes wood and upholstered furniture at medium-to-upper price points across every relevant style category, from classic to contemporary. The company's portfolio of brands includes Lexington®, Tommy Bahama Home®, Tommy Bahama Outdoor Living®, Sligh®, Artistica Home® and Barclay Butera®. Products are distributed through home furnishings retailers, interior design professionals, to-the-trade showrooms and select Internet retailers. Headquartered in High Point, North Carolina, the company has showrooms in High Point, New York, and Denver. For additional information, visit [lexington.com](http://lexington.com).

### **ABOUT TOMMY BAHAMA**

Tommy Bahama is part of Tommy Bahama Group, Inc., a wholly owned subsidiary of Oxford Industries, Inc. (NYSE:OXM). Established in August 1992, with corporate headquarters in Seattle, Tommy Bahama is the iconic island lifestyle brand that defines relaxed, sophisticated style in men's and women's sportswear, swimwear, accessories and a complete home furnishings collection. The company owns and operates over 160 Tommy Bahama retail locations worldwide, 21 of which offer a *Tommy Bahama Restaurant & Bar* or a *Tommy Bahama Marlin Bar*. The *Tommy Bahama* collection is available on [TommyBahama.com](http://TommyBahama.com) and at the finest U.S. retailers. For more information, please visit [www.tommybahama.com](http://www.tommybahama.com).

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